

BEVERLY HILLS FILM FESTIVAL PRESENTS HIGHLY ANTICIPATED ART
DOCUMENTARY: [WILLARDS LEGENDS AND IDOLS](#)

STARRING LOCAL ARTIST, WILLARD SNOW

*"I love this movie! It flows really nicely and paints a very real story of struggle, passion, triumph...
The time-lapse of painting Jerry is great for Rock n Roll fans. And it's a love story!
Congratulations! Well done!" -- A. Christiansen*



Press Assets [HERE](#)

Beverly Hills, CA (Release: Thursday, April 29, 2021, 12 pm PST) -- The premiere of Mark Knudson's documentary film, *Willards Legends and Idols*, produced by Mark Knudson, and Michael Drebert, will kick off at the 21st Beverly Hills Film Festival on April 29th. The film will be available online for purchase, along with another package film, under "Block 6" - purchase tickets [HERE](#). Los Angeles-based artist, Willard Snow, showcases his unique and eccentric work of art, through an iPhone, some paint, and the power of rock-and-roll. After three years in the making, this artistic documentary film not only relishes in Willard Snow's art but takes on an art form of its own with musical performances, special effects, and original music.

Willards Legends and Idols takes on a new phenomenon, as it depicts the struggles that every artist must face when following the muse. Legendary artist, Willard Snow, faces many obstacles along the way but is determined to succeed and continue in his career. Willard is most known for creating astounding and intricate painted portraits of deceased rock stars, including abstract painted art of Jimi Hendrix and Bob Marley. Speaking on the creative direction of the film, Director Mark Knudson shares, "*Making this film has been an artistic journey into Willard Snow's world with his art, and a great experience, yet heartbreaking at times. Hopefully, this film will inspire other artists across the globe.*"

The film's soundtrack follows a repertoire of artists inspired by some of Willard Snow's favorite musical artists including Yes, The Grateful Dead, and Emerson, Lake, and Palmer. Original songs included in the film, like "Jupiter's Return" and "Gods of Eden", were written by Paul Berrett and his band One World Government, and most notably recognized at the 2019 Grammy Awards. Mark Schuman, the drummer for Pink, has a custom-painted drum designed by Willard and brings the film to life with his enthusiasm and excitement over Willard's artistic style. His soundtrack, Zades Playground, can also be heard in the film.

For more information on the story behind the film, click here: www.artistsih.net

Purchase tickets for *Willards Legends and Idols* [HERE](#).

The Beverly Hills Film Festival (BHFF) will be hosting the 21st annual festival virtually beginning April 28th to May 2nd – the new online platform can be viewed [HERE](#). Each film will be screened in multiple two-hour daily blocks, with Willards Legends and Icons made available in Block 6. For access to the 4-day screening schedule, and to purchase tickets for the entire festival, see [HERE](#). This year's festival will have daily expert panel discussions beginning April 29th until May 1st, exclusively through Zoom invite-only -- more information on panels and speakers [HERE](#). The festival will begin virtually on April 28th, with films being made available for 24 hours. Stay connected on their socials with the hashtag: **#thebhfilmfest** and tag them in any future posts at **@thebhfilmfest**.

About Beverly Hills Film Festival

The Beverly Hills Film Festival (BHFF), founded in 2001, is recognized as one of the most influential and exclusive events around the globe. Celebrating its 21st anniversary, the festival's objective is to captivate the art of the filmmakers and convey their art within the cinematic community. Beverly Hills Film Festival is dedicated to bringing together a community of filmmakers, artists, and the like, and providing a cinematic masterpiece event for all who attend. This year, the festival will be held virtually, beginning April 28th - May 2nd. All screenings will be virtually online. *Willards Legends and Idols* will be screening at Beverly Hills Film Festival on April 29th. The documentary was directed by Mark Knudson and produced by Mark Knudson, Willard Snow, and Michael Drebert, and stars Los Angeles-based artist Willard Snow. The film's soundtrack captures phenomenal artistic talent by artists like Paul Berrett and his band One World Government (2019 Grammy Award recognition). Don't miss this, and other great films, beginning April 28, 2021. Film screenings are on a first-come-first-serve basis. Purchase tickets and passes soon before they sell out.

**For more information on Beverly Hills Film Festival, please visit
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